FIT FOR THE FUTURE

The Gym Group is a fast growing, leading disruptive provider of high quality low cost gyms, with 158 gyms in major towns and cities nationwide. Founded in 2007 by Founder Director John Treharne, the Group pioneered the low-cost gym model and has now grown to over 724,000 members.

A high quality estate

- 158 gyms opened in ten years
- Proven national proposition
- Multiple geographic locations
- Multiple building types
- Rigorous data-driven appraisal process

A disruptive, technology-led business

- A simple online joining process that can be completed in minutes.
- Members can manage their accounts, view class timetables and book classes using computer, tablet or mobile.
- Automated access control and 24 hour CCTV
- The use of technology results in an efficient staffing model, with no need for dedicated in-gym sales and marketing teams.
- Electronic monitoring of gym equipment usage means fit-outs are tailored to member requirements.

A compelling member proposition

- High quality gym equipment and exercise areas
- Market-leading low price monthly membership[1]
- 24/7 access[2]
- Convenient locations
- Free group exercise classes
- No contract
- Extra benefits with LIVE IT membership
- Online joining and member area
- Professional, helpful staff and access to Personal Trainers

1. £17.37 average membership per month as at March 2019
2. All gyms branded The Gym open 24/7 excluding seven gyms as at 31 December 2018 due to licensing restrictions.

Growing the market

£4.9bn
UK gym market value

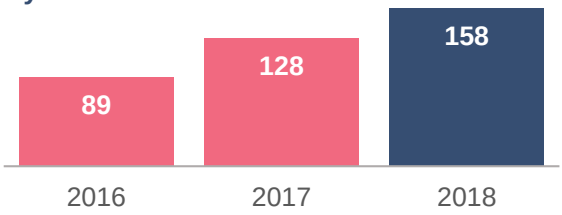
+29%
Low cost segment CAGR from 2014 - 2018

24%
The Gym estimated share of UK low cost gym market

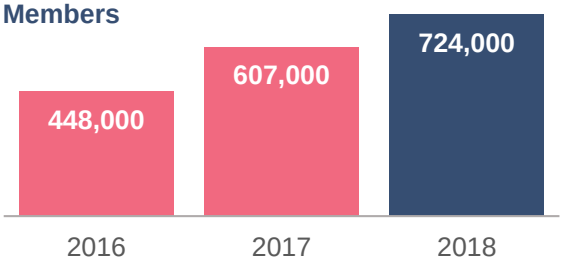
Significant headroom for growth

Strong financial and operating results

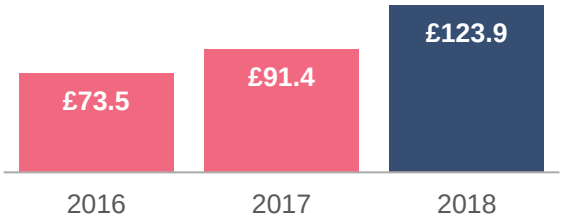
Gyms



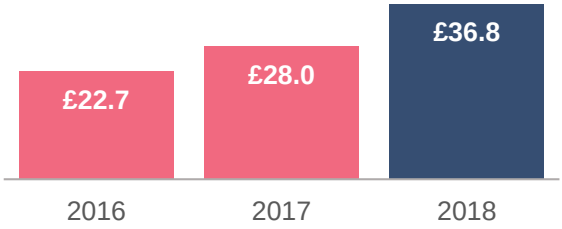
Members



Revenue £m



Group Adjusted EBITDA £m



Growth strategy

The Gym Group's strategy is to continue its strong track record of delivering profitable growth and strong return on capital by leveraging its technology-led, low cost business model to:

- Drive performance of our recently opened gyms
- Improve operating efficiencies
- Expand through selective property roll-out
- Invest in improving our member proposition
- Focus on our people

Strong pipeline

- Strong pipeline of new gyms for current year
- Targeted roll-out of between 15-20 sites a year
- Large and experienced property team
- Strong plc covenant

Award winning