

# FULL YEAR RESULTS

11 March 2026





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## Overview

Will Orr

2

## Financial Results

Luke Tait

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## Next Chapter Growth Plan – Progress Report

Will Orr

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## Summary

Will Orr





# OVERVIEW

**Will Orr**

Chief Executive Officer



# Strong momentum continues

**Closing Membership  
up 4%**

to 923k (2024: 891k)

**Yield up 4%**

vs 2024

**Revenue up 8%**

to £244.9m (2024: £226.3m)

**LFL<sup>1</sup> up 3%**

**Group Adj. EBITDA LNR  
up 19%**

to £56.7m (2024: £47.7m)

**Robust & Growing Market**

UK gym penetration reached  
new high of c.17%

**Strengthening the Core**

Mature site ROIC<sup>2</sup> of 27% up  
2ppt vs 2024

**Accelerated Rollout of  
Quality Sites**

16 new sites in 2025  
On track for 20-22 in 2026  
funded from free cash flow

**Peak Trading: Revenue up 9% YoY**

1. Like-for-like (LFL) revenue vs 2024 includes all sites open as at 31 December 2022  
2. Refer to appendix for definitions of non-statutory measures





# FINANCIAL RESULTS

**Luke Tait**

Chief Financial Officer



# Financial summary

## Average Members

**945k**

**+4%**

+39k vs PY  
(2024: 906k)

## ARPM<sup>1</sup>

**£21.60**

**+4%**

+£0.79 vs PY  
(2024: £20.81)

## Revenue

**£244.9m**

**+8%**

+£18.6m vs PY  
(2024: £226.3m)

## Group Adjusted EBITDA Less Normalised Rent (LNR)<sup>1</sup>

**£56.7m**

**+19%**

+£9.0m vs PY  
(2024: £47.7m)

## Statutory Profit before Tax

**£7.4m**

**+196%**

+ £4.9m vs PY  
(2024: £2.5m)

## Free Cash Flow<sup>1</sup>

**£38.3m**

**+10%**

+£3.4m vs PY  
(2024: £34.9m)<sup>2</sup>

## Non-Property Net Debt<sup>1</sup>

**£(59.3)m**

**Reduced by £2.0m**

vs PY  
(Dec 2024: £(61.3)m)

## Adj. Leverage Ratio<sup>1</sup>

**1.0x**

**Reduced by 0.3x**

vs PY  
(Dec 2024: 1.3x)

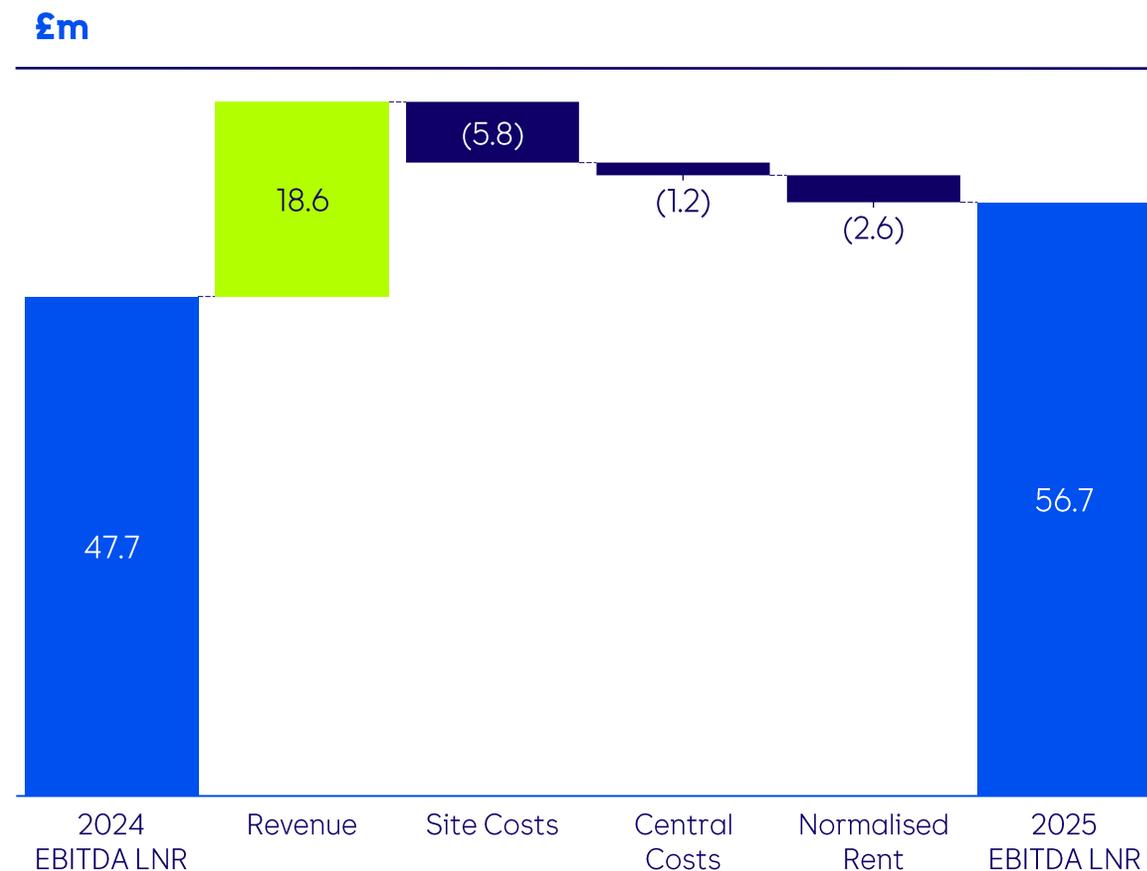
1. Refer to appendix for definitions of non-statutory measures

2. Free Cash Flow for 2024 has been restated to reallocate £2.6m of Technology and Data spend from Expansory capital expenditure to Maintenance capital expenditure to bring it into line with the presentation of Technology and Data spend in 2025



# Strong EBITDA LNR<sup>1</sup> growth of 19%

£m	2025	2024	YoY	%
Revenue	244.9	226.3	18.6	8%
Cost of Sales	(2.9)	(2.9)	-	-
<b>Gross Profit</b>	<b>242.0</b>	<b>223.4</b>	<b>18.6</b>	<b>8%</b>
Site Costs <sup>2</sup> (Excl. Normalised Rent)	(115.4)	(109.6)	(5.8)	(5%)
Central Costs (Excl. Normalised Rent)	(27.7)	(26.5)	(1.2)	(5%)
Normalised Rent <sup>3</sup>	(42.2)	(39.6)	(2.6)	(7%)
<b>Group Adjusted EBITDA LNR</b>	<b>56.7</b>	<b>47.7</b>	<b>9.0</b>	<b>19%</b>
<i>EBITDA LNR Margin</i>	<i>23%</i>	<i>21%</i>	<i>2 ppts</i>	<i>10%</i>



1. Refer to appendix for definitions of non-statutory measures

2. Site Costs includes other income of £0.1m in 2024

3. Normalised Rent includes £0.2m (2024: £0.4m) relating to the central support office

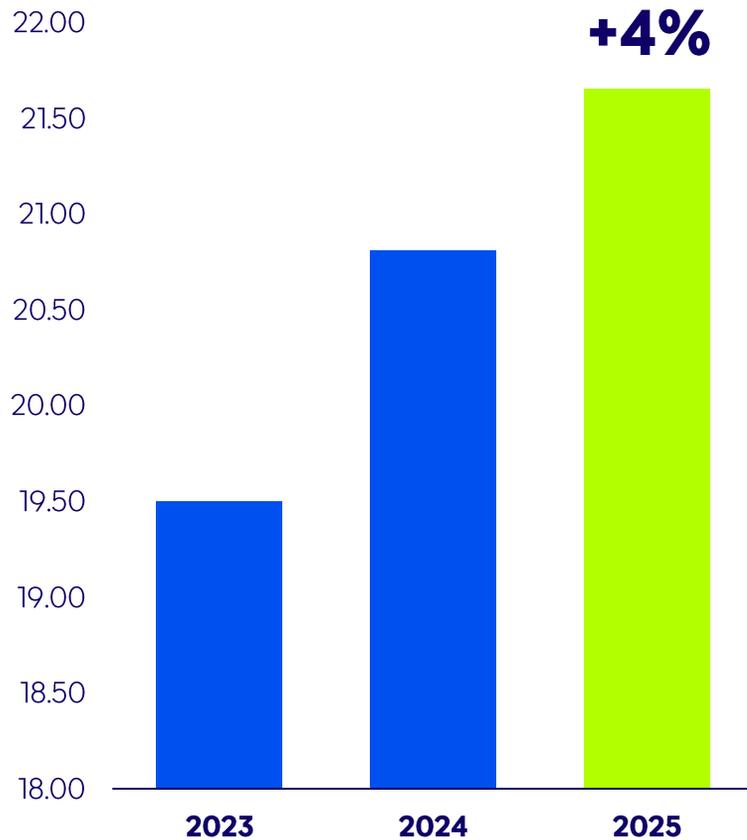
# EBITDA LNR converting well to PBT and EPS

£m	2025	2024	YoY	%	
Group Adjusted EBITDA LNR	56.7	47.7	9.0	19%	
Add back Normalised Rent <sup>1</sup>	42.2	39.6			
Share Based Payments	(5.5)	(3.4)	(2.1)	(62%)	→ Strong trading and share price growth, delay in grants last year
Depreciation & Amortisation	(62.4)	(60.1)	(2.3)	(4%)	
Net Financing Costs	(20.4)	(20.2)	(0.2)	(1%)	→ Lower average bank debt & lease finance; larger estate
<b>Adjusted Profit Before Tax<sup>2</sup></b>	<b>10.6</b>	<b>3.6</b>	<b>7.0</b>	<b>194%</b>	
Total Non-Underlying Items	(3.2)	(1.1)	(2.1)	(191%)	→ Non-capitalisable costs of member management and payments programme
<b>Profit Before Tax</b>	<b>7.4</b>	<b>2.5</b>	<b>4.9</b>	<b>196%</b>	
Tax credit/(charge)	-	1.9	(1.9)	-	→ No P&L tax in 2025; DTA to start unwinding in 2026, no cash tax expected until 2029
<b>Profit After Tax</b>	<b>7.4</b>	<b>4.4</b>	<b>3.0</b>	<b>68%</b>	
Adjusted Diluted EPS <sup>2</sup>	5.3p	2.9p	2.4p	83%	
Statutory Diluted EPS	4.0p	2.4p	1.6p	67%	

1. Normalised Rent includes £0.2m (2024: £0.4m) relating to the central support office  
 2. Refer to appendix for definitions of non-statutory measures

# Revenue growth of 8%

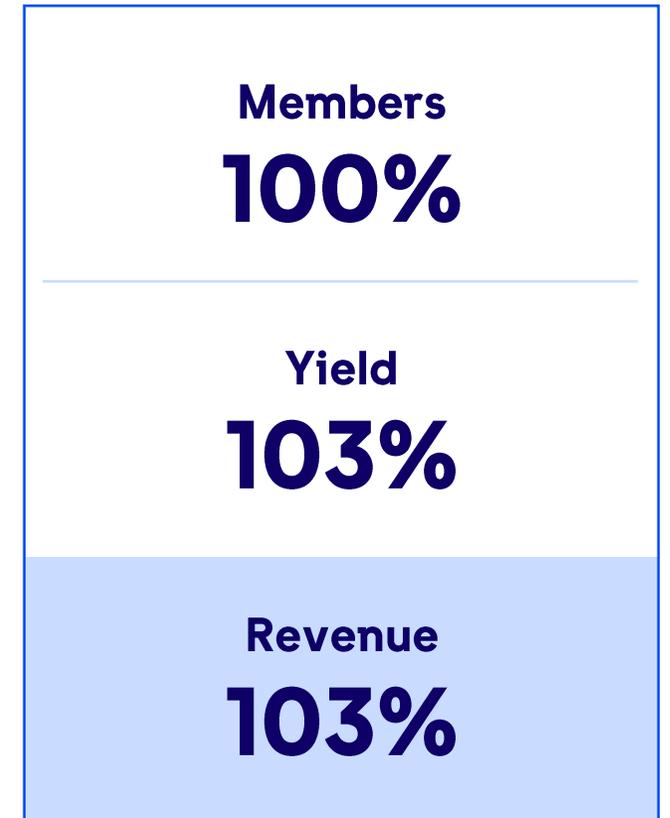
## ARPM



## Average Standard Headline Rate (£)



## Like-for-Like Revenue<sup>1</sup>



1. Like-for-like revenue vs 2024 includes all sites open as at 31 December 2022

# Successful cost control in an inflationary environment

## Full year LFL site cost increase of 1%

- H1 cost reduction of 1%
- H2 cost increase of 3%

## H2 increase driven by:

- Non-commodity electricity rate increase of 44% in Q4; although commodity rates dropping
- Increase in NIC & Uniform Business Rate in Q2

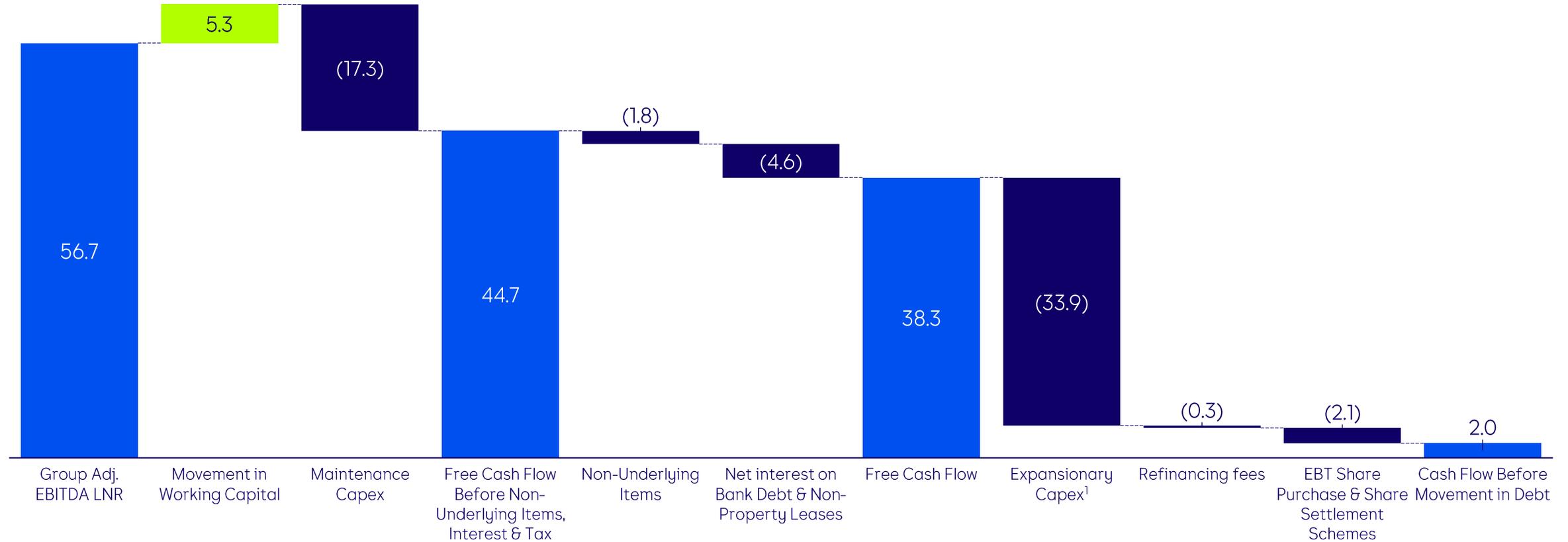
## Offset by:

- Energy optimisation programme: Voltage Optimisation & Air Handling Units
- Efficiencies in staffing
- Business Rates rebates from challenges



# Strong free cash flow generated

£m



**Net Debt down by £2.0m**

<sup>1</sup>. Includes £4.2m on implementation of new member management and payment systems



# Reinvesting free cash flow<sup>1</sup> to drive the business

## Maintenance

Property maintenance spend 6% of revenue in 2025 (2024: 5%) as we continue to invest in existing sites

## Expansionary

16 new sites opened in the year (2024: 12)

Continued investment in Tech & Data to deliver the Next Chapter growth initiatives

Upgrading Member Management and Payments systems; will unlock member referrals, improvements in payment failure rates and new retention strategies

## Capital expenditure and additions

£m	2025	2024 <sup>2</sup>	YoY
Property	14.7	12.3	20%
Tech & Data	2.6	2.5	4%
<b>Maintenance Capex<sup>1</sup></b>	<b>17.3</b>	<b>14.8</b>	<b>17%</b>
New Sites	26.0	19.6	33%
Tech & Data	3.7	5.6	(34%)
Member Management & Payments systems	4.2	-	
<b>Expansionary Capex<sup>1</sup></b>	<b>33.9</b>	<b>25.2</b>	<b>35%</b>
<b>Total Cash Flow Capex</b>	<b>51.2</b>	<b>40.0</b>	<b>28%</b>
<i>Movement in Capex Creditor<sup>3</sup></i>	5.3	2.0	
<b>Fixed Asset Additions</b>	<b>56.5</b>	<b>42.0</b>	<b>35%</b>

1. Refer to appendix for definitions of non-statutory measures

2. Capital expenditure for 2024 has been restated to reallocate £2.6m of Technology and Data spend from Expansionary capital expenditure to Maintenance capital expenditure to bring it into line with the presentation of Technology and Data spend in 2025

3. 2025 includes movement in capex creditors of £4.7m in PPE, £0.2m in intangible assets and £0.4m of capitalised interest

# Net debt reduced by £2.0m vs Dec 2024

£m	2025	2024
<b>Bank facility</b>	<b>102.0</b>	<b>90.0</b>
Bank borrowings	(62.0)	(61.0)
Cash & cash equivalents	3.0	3.0
<b>Bank net debt</b>	<b>(59.0)</b>	<b>(58.0)</b>
Non-property lease indebtedness	(0.3)	(3.3)
<b>Non-Property Net Debt<sup>1</sup></b>	<b>(59.3)</b>	<b>(61.3)</b>
<b>Adjusted Leverage<sup>1</sup></b>	<b>1.0x</b>	<b>1.3x</b>
<b>Fixed Charge Cover<sup>1</sup></b>	<b>2.1x</b>	<b>1.9x</b>

**Adjusted Leverage reduced to 1.0x**

## Amend & Extend

Agreed June 2025

**Total facilities  
increased to £102m**

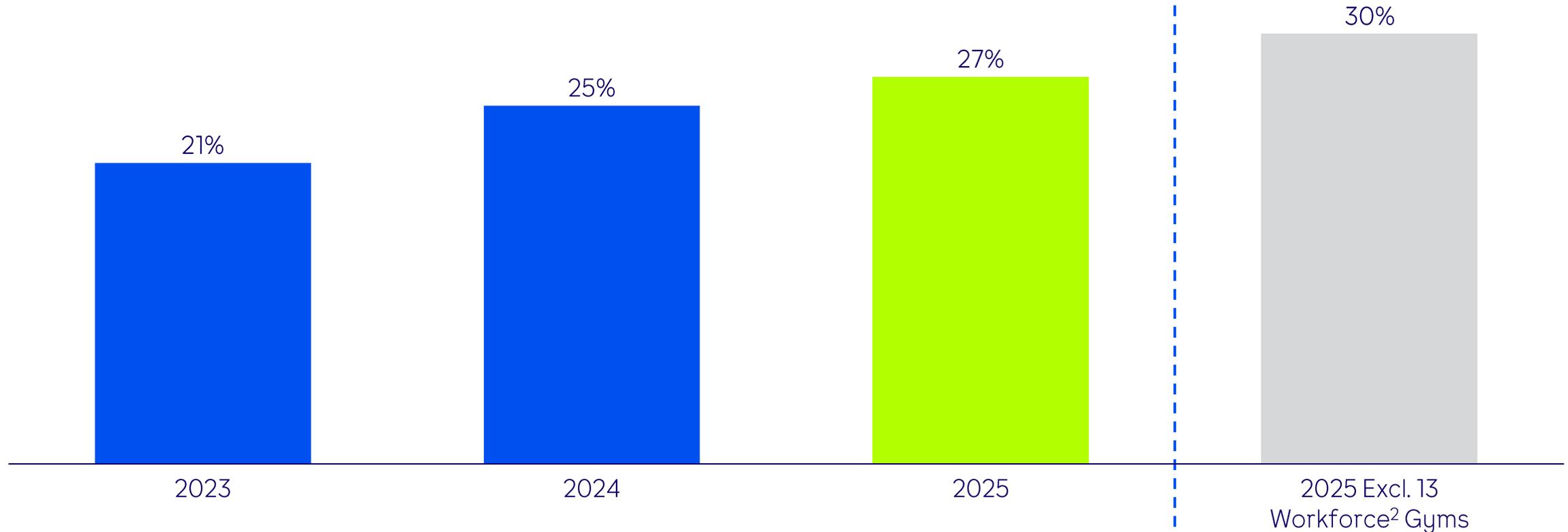
**RCF £57m and  
Term Loan £45m**

**Maturity extended to  
June 2028**

1. Refer to appendix for definitions of non-statutory measures

# Mature site ROIC increased by 2 ppts year on year

## Mature site ROIC<sup>1</sup>



**Expect further progress on Mature Site ROIC**

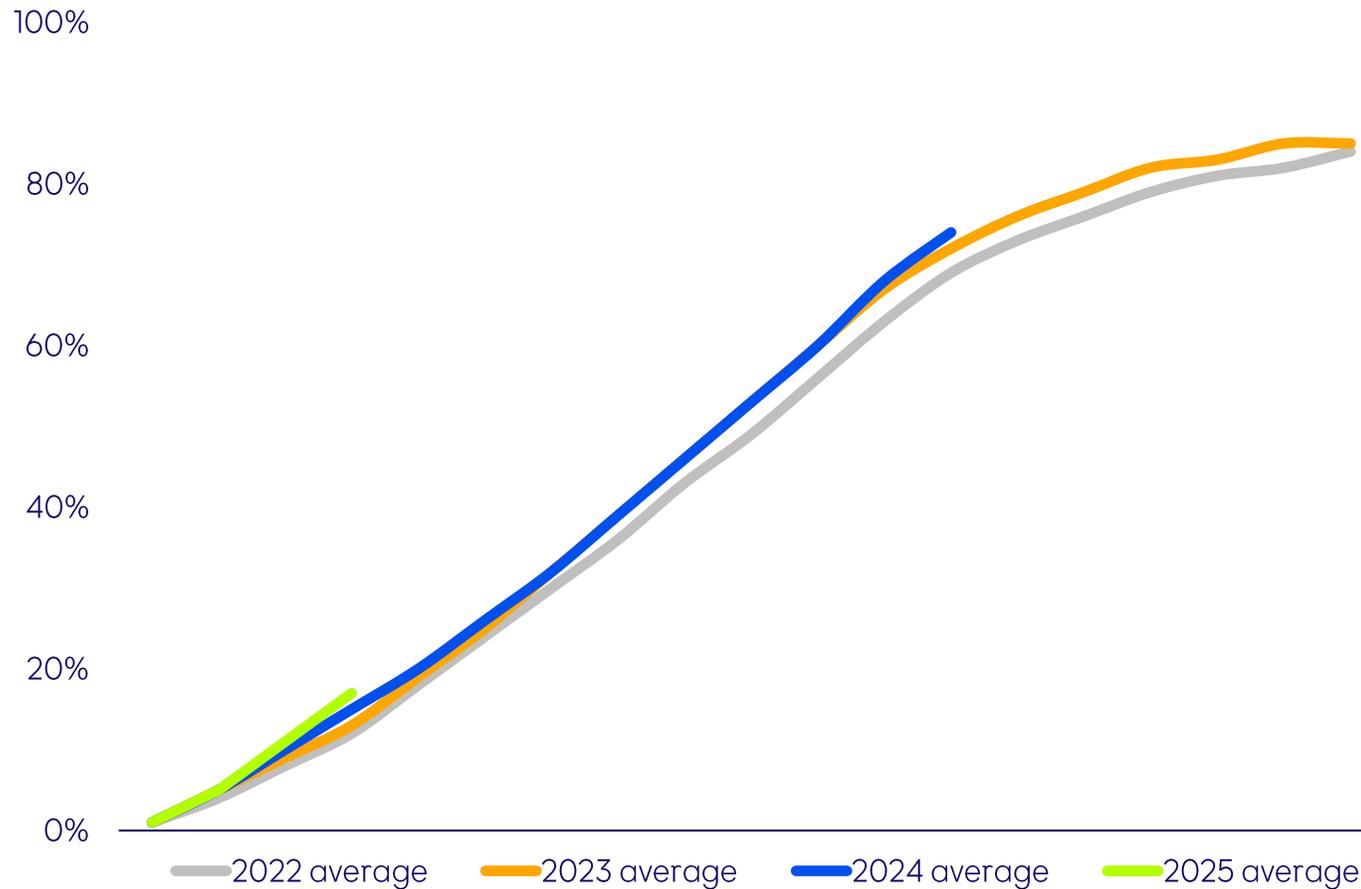
1. Estate consists of 202 organic mature gyms, this excludes 30 acquired gyms and 28 maturing gyms.

2. Sites with a workforce index of more than 120 (workforce population/residential adult population \*100), without car parking or a significant student population



# New sites performing well

## Revenue vs mature target<sup>1</sup>



<sup>1</sup>Averages include a minimum of five open gyms

Year of Opening	Gyms	ROIC Performance
2022	25	Achieving 30%
2023	6	Tracking to c.25%
2024	12	On track for 30%
2025	16	Progressing well with strong initial volume



# Delivering against our capital allocation policy

## 1 Maintenance Capex

- Continuing at c.6% of revenue

## 2 Target Leverage <2.0x

- Leverage Dec 2025 at 1.0x, down from 2.0x at Dec 2022

## 3 Organic New Site Growth

- Accelerating target to c.75 sites over 3 years

## 4 Shareholder Returns

- Commenced £10m share buyback in Jan 2026

# Current Trading and Outlook

## Current Trading

- Revenue year to date up 9% vs Feb 2025 – average members up 4% and ARPMM up 5%
- LFL revenue year to date up 3% vs Feb 2025
- 999k members as at end Feb 2026, up 8% vs Dec 2025

## Run Rate & Rollout

- Run Rate EBITDA LNR<sup>1</sup> for 2025 of c.£65m when adjusting for sites open but not yet mature at the end of year
- Expect to deliver 20-22 new openings
- Openings weighted to H2
- Capex £60–65m funded from Free Cash Flow

## EBITDA LNR Guidance

- LFL revenue growth of c.3%
- LFL cost inflation of 3-4% (H1 weighted), electricity rates fixed until Oct 2027
- Central cost margin dropping below 11%
- Expecting 2026 EBITDA LNR at top end of analysts' forecast range<sup>2</sup>

1. Run Rate EBITDA LNR is Group Adj. EBITDA LNR adjusted to include projected mature performance of gyms less than 2 years old at the end of the period.  
2. Current Company-compiled analysts' forecast range £59.6m-£60.7m



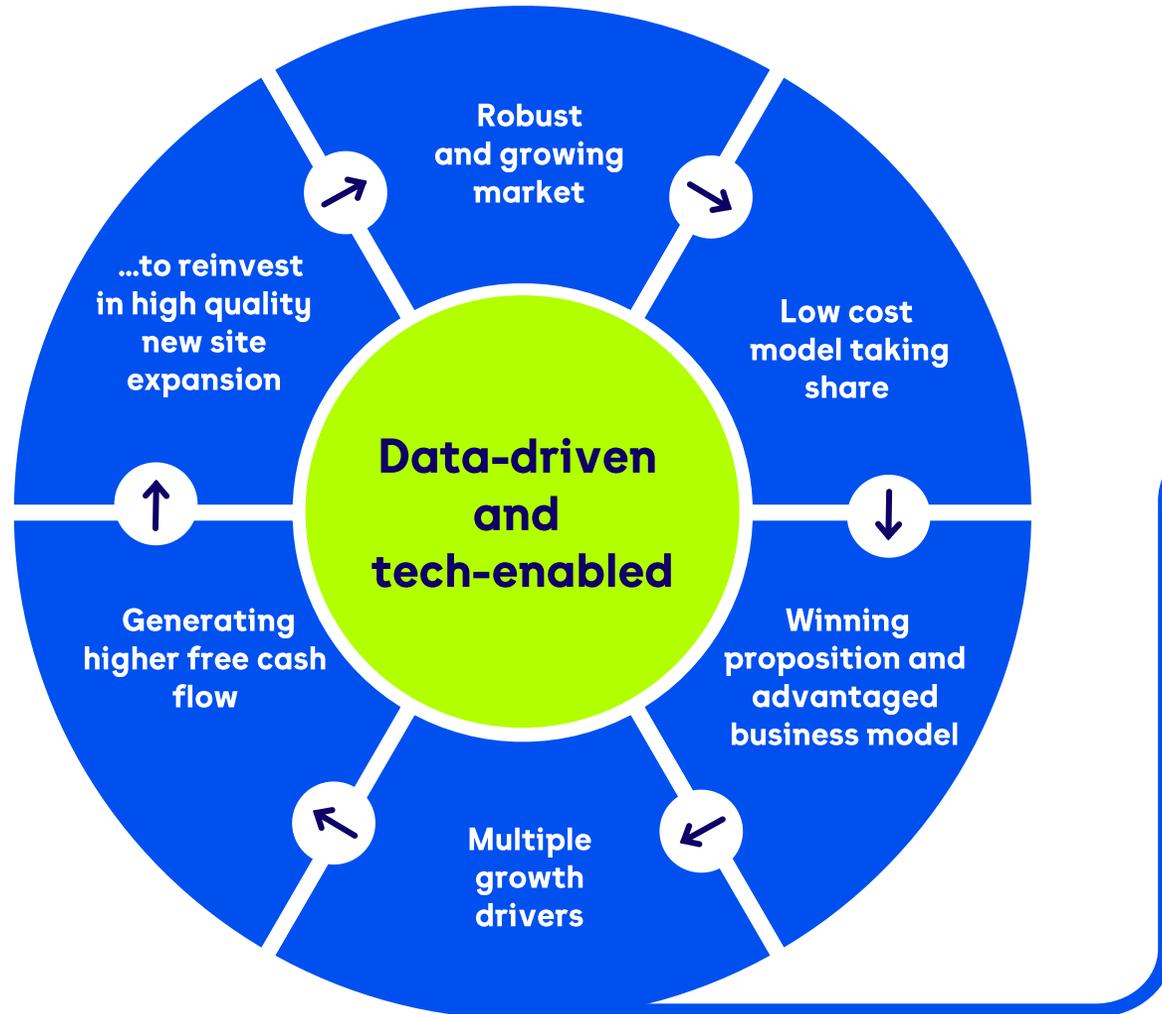
# NEXT CHAPTER GROWTH PLAN - PROGRESS REPORT

**Will Orr**

Chief Executive Officer



# Investment case: sustained growth from free cash flow



## Multiple growth drivers

Price optimisation and yield enhancement

New customer volume around existing sites

Retention of members for longer

Quality new sites in white space



# Demand for gyms continues to grow

## UK Gym Market

**£6.5bn**  
Market Size

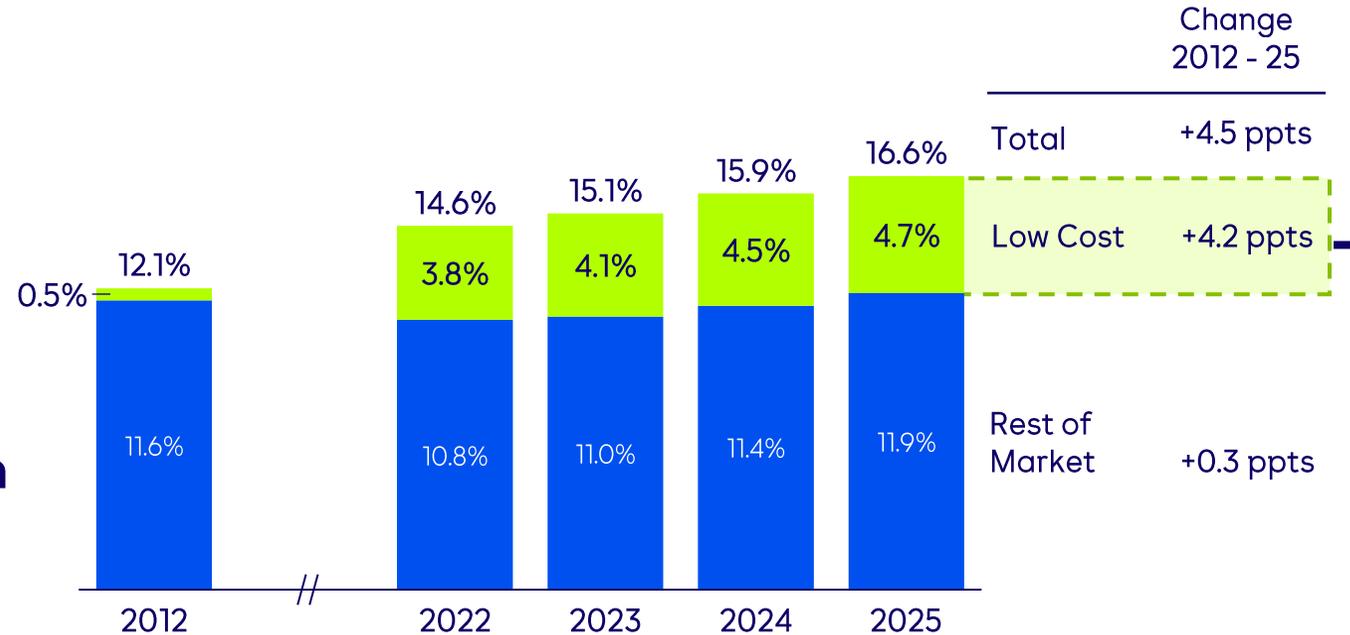
4.1% CAGR 2012-25

**11.3m**  
Gym Members

3.1% CAGR 2012-25



**Gym Penetration**  
(% of Population)



**Low Cost Share of Market**  
(% of Members)

4%



28%

+24 ppts



# Macro consumer trends contribute to structural growth



## Fitness IQ

Growing awareness of benefits; broadens equipment usage



## Mental Health

Now a leading motivator for our members



## Strength

Desire to feel and look strong



## Social Media

Amplifying interest in fitness; building our community



## Value for Money

Strong value propositions showing resilience and squeezing mid-market



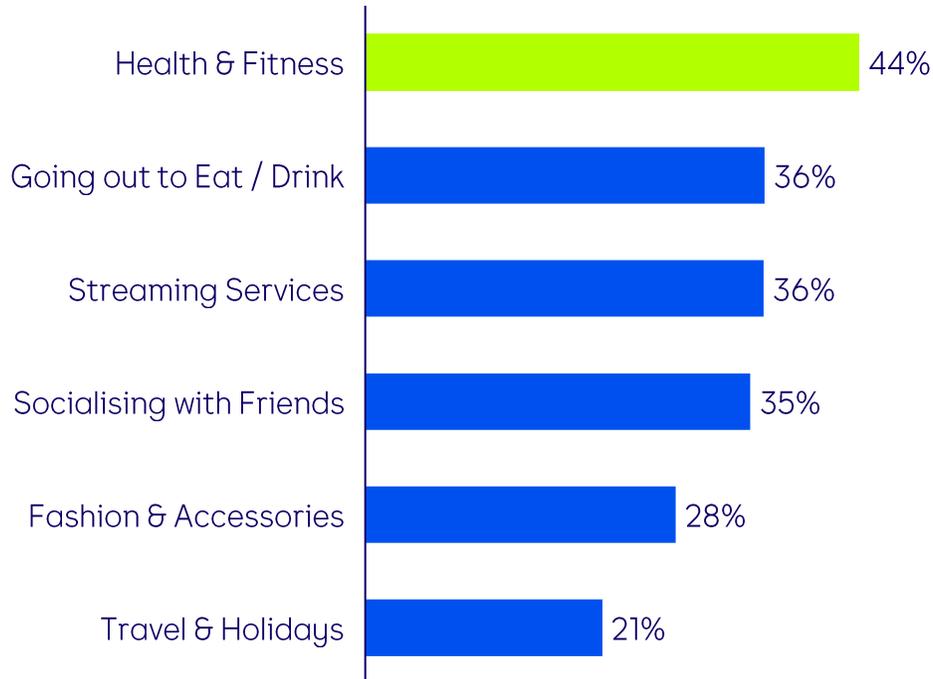
## GLP-1s

Over 2m people seeking to maintain lower weight and avoid muscle loss

# Gen Z particularly engaged in fitness and our proposition

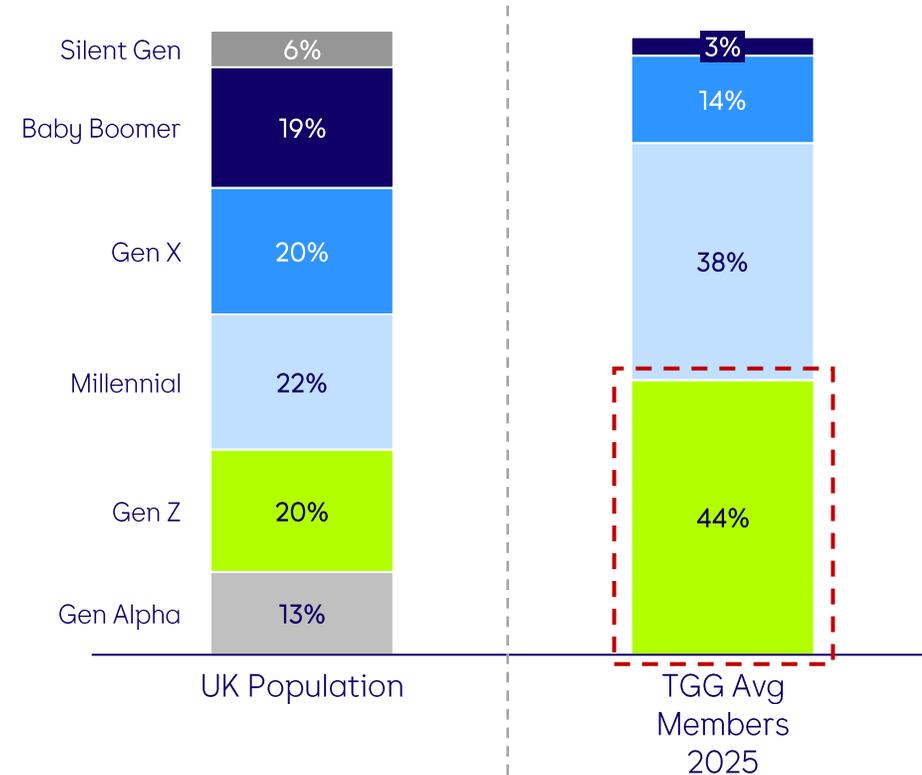
## Prioritise fitness spend

% of Gen Z ranking category as 1<sup>st</sup> / 2<sup>nd</sup> priority for discretionary spend<sup>1</sup>



## TGG attractive to this group

Generation Split: UK Population & TGG Average Members<sup>2</sup>



1. Survey question: Thinking about your monthly spending, excluding fixed costs (e.g. rent, mortgage, utility bills) and weekly grocery shopping, please rank the following personal purchases based on how much you prioritise them when budgeting your monthly spending (Source: The Gym Group's Gen Z Fitness Pulse Report 2025; Survey conducted by FocalData; 2,071 respondents, aged 16-28)

2. UK Population – ONS 2024 UK population estimate, published Sept 2025; & TGG internal data



# Our winning proposition continues to resonate well



From **£15.99/month**

**High quality kit**

**Free classes**

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**No contract**

**Local**

**24/7**

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**Expert trainers**

**Highly rated app**

**Online workouts**

**Value**

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**Convenience**

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**Results**

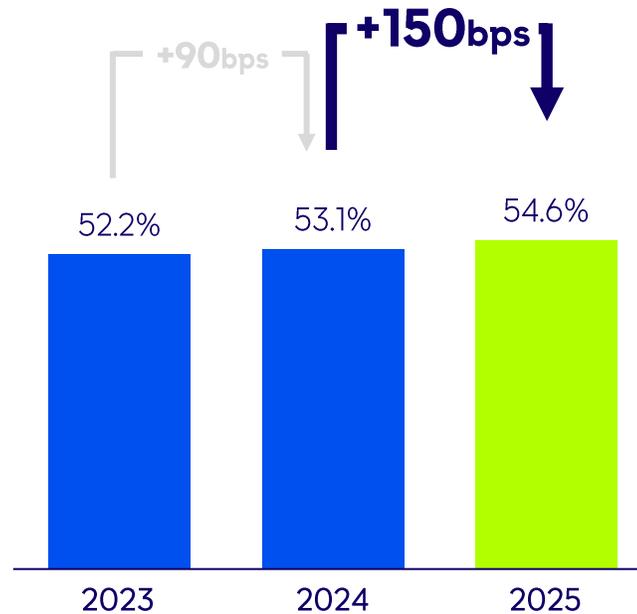
**Value**

**Convenience**

**Results**

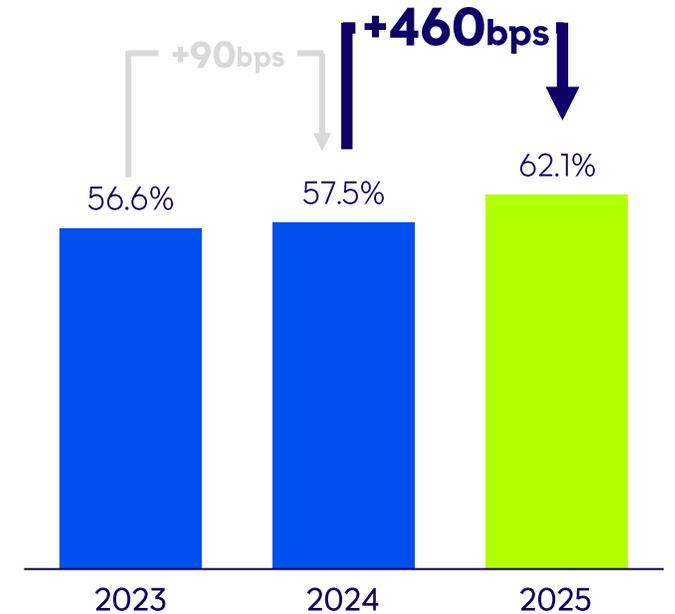
## Members visiting more frequently

% Members Visiting 4+ Times per Month<sup>1</sup>



## Higher proportion scoring us 5/5

% Member Satisfaction Scoring 5 out of 5<sup>2</sup>



1. Visits data based on sites open at least 2 years before start of reporting year. Excludes freeze, saver and partial month members. 2023 & 2024 restated to align with updated definition  
 2. Member satisfaction based on sites open at least 2 years before start of reporting year and remaining open throughout.  
 Source: TGG visit data, TGG member satisfaction survey, Google



# A clear plan: The Next Chapter

Drive like-for-like revenue and generate cash

Create funds for future growth options



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# We continued to Strengthen The Core in 2025

## Revenue management

### New Member Pricing

Continued to sustainably increase headline rates; headroom remains strong

### Add-Ons Driving Revenue

+27% ARPMM from members buying new Guest Pass and Multi-Site add-ons

### Off-Peak Optimisation

Site-level optimisation of off-peak pricing drove +2% revenue in 38 target sites

## Acquisition

### More Memorable Brand

+33% unprompted awareness vs 2024

### Social Media Gains

+52% reach & +12% followers YoY

### Web Conversion

+5% in web traffic conversion rate vs 2024

## Retention

### Long Term Memberships

+16% membership volume on Savers and Students YoY to Dec

### Early Life Visits

Driving visits via personalised messages & kickstart inductions (latter +39% YoY)

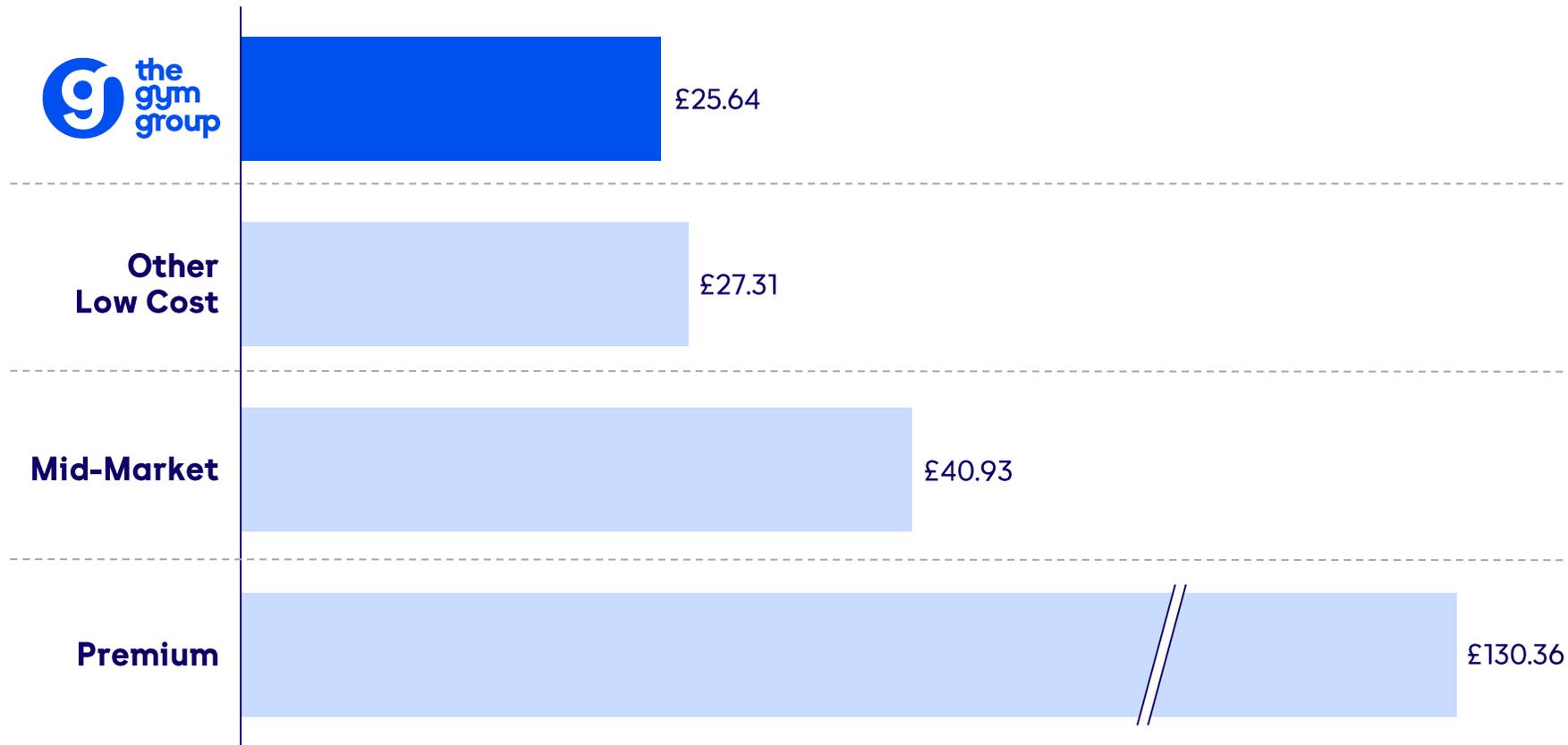
### App Engagement

+10% active users  
+184% digital workouts completed YoY

# Pricing opportunity remains: strong market position

**TGG remains the lowest cost national gym chain, with mid-market players priced 60% higher on average**

Average monthly fee among top gym players (£, all locations)<sup>1</sup>



Price gap to TGG	
Dec 25	%
£2	+7%
£15	+60%
£105	+408%

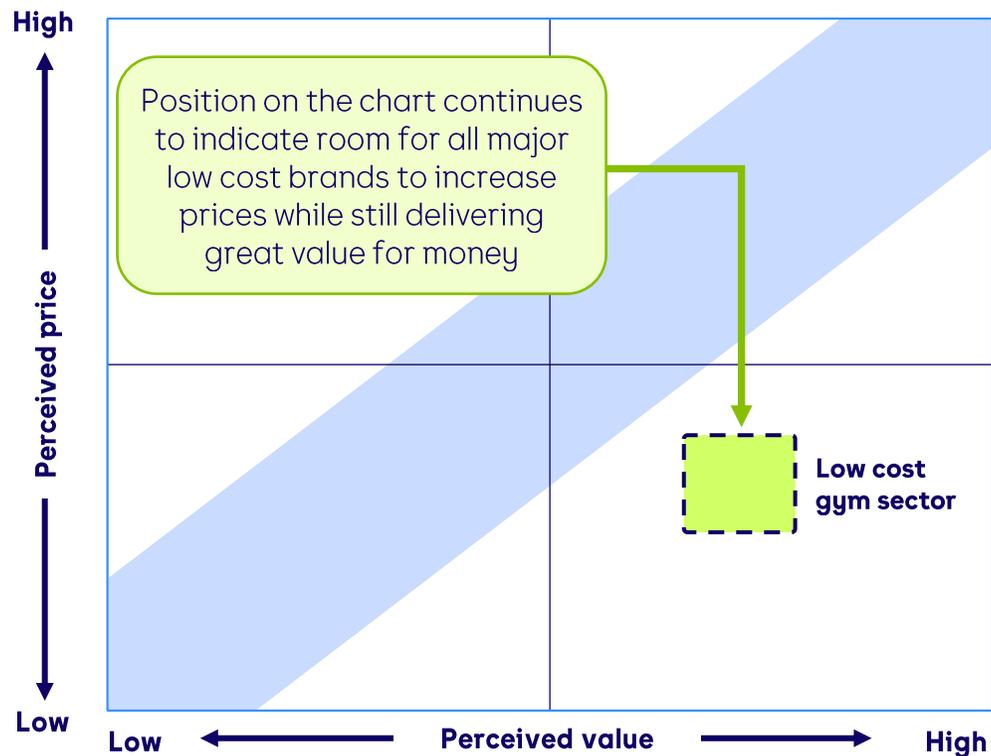
1. Prices based on a single adult monthly peak membership fee, or closest equivalent as per LeisureDB methodology. Other Low Cost sector includes: PureGym, JD Gyms. Mid-Market: Energie Fitness, Everyone Active, Snap Fitness, Places Leisure, GLL, Everlast, Anytime Fitness. Premium: Bannatyne, Nuffield Health, Virgin Active, David Lloyd. Prices reflect actuals as of Dec 25/Jan 26  
Source: TGG analysis



# Pricing opportunity remains: good value perception

## Continued opportunity to price ahead of inflation

Simon-Kucher Price / Value Map (Latest View Aug 2025)



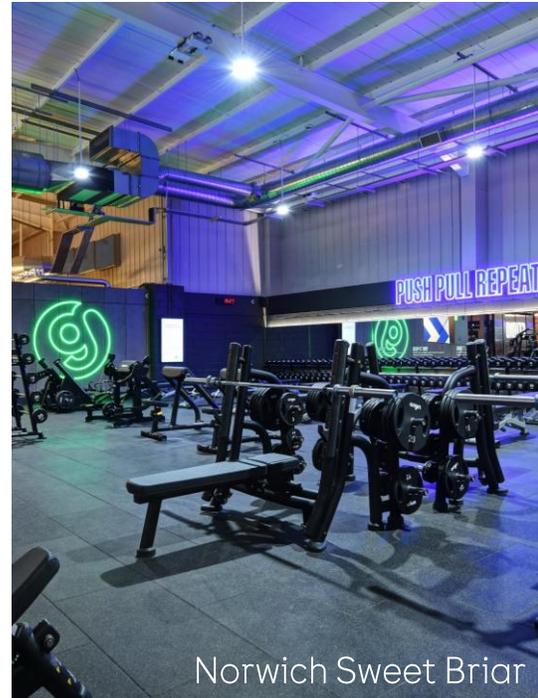
## Headroom remains in competing locations

Average difference to The Gym Group in **competing locations**

	Dec 2023	Dec 2024	Dec 2025	Gap to TGG (%)
PUREGYM	+£2.06	+£1.45	+£1.94	+7%
GYMS	+£2.44	+£2.43	+£4.70	+17%

# We are strengthening our brand

Several changes to improve appeal and memorability ...



Distinctive tone of voice

More modern visual identity

Updated digital assets

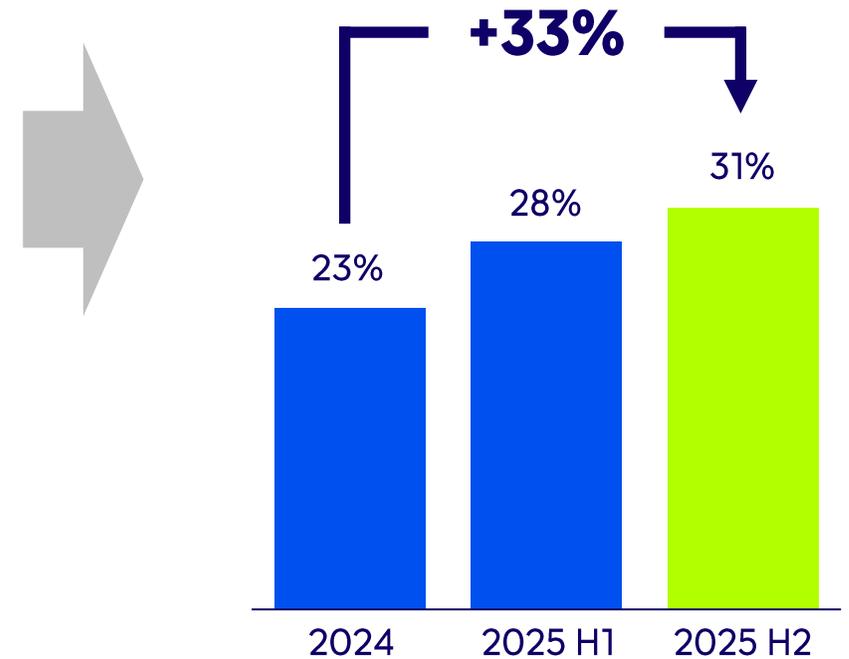
Locally focused media spend

New gym design

... helping to grow brand awareness

Unprompted awareness near our gyms<sup>1</sup>

18-44 target audience within 3 miles of TGG gym



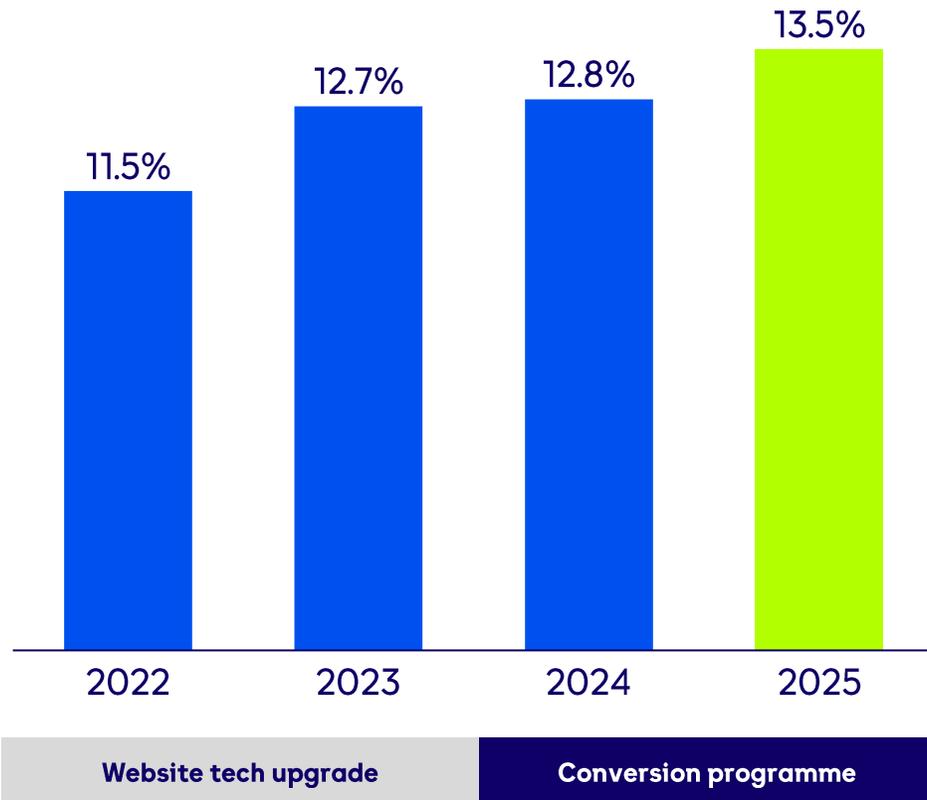
1. YouGov Data. % all survey respondents age 18-44 within 3m of a TGG gym (calculated by TGG). Data not collected monthly



# Our web conversion programme is paying off

## Continuing to improve web traffic conversion

% of non-member traffic who purchase a gym membership



## 2025 Key Drivers

- 1 Better showcasing product & proposition
- 2 Simplifying and de-cluttering
- 3 Emphasising value
- 4 Brand enhancement

# Our app is driving engagement and revenue

## 2025 Key Improvements

1

More personalised onboarding journey

2

+184% YoY digital workouts

3

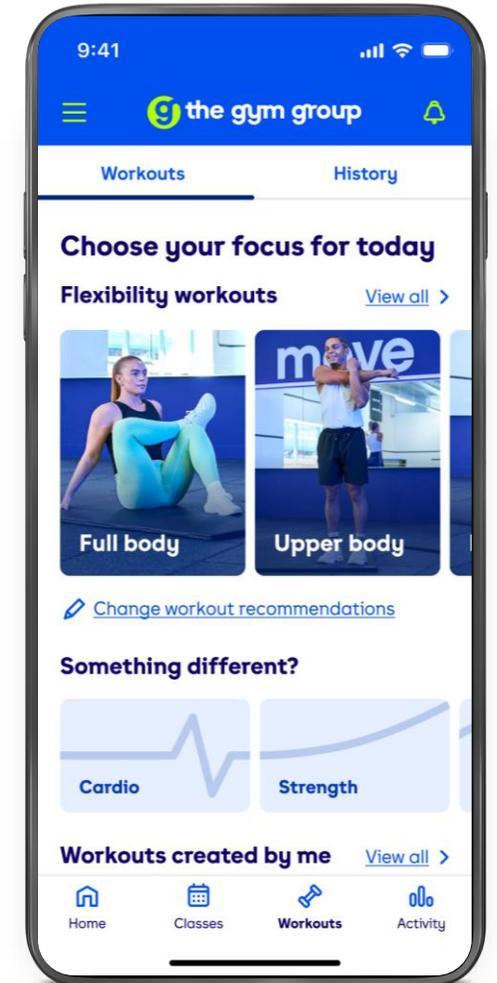
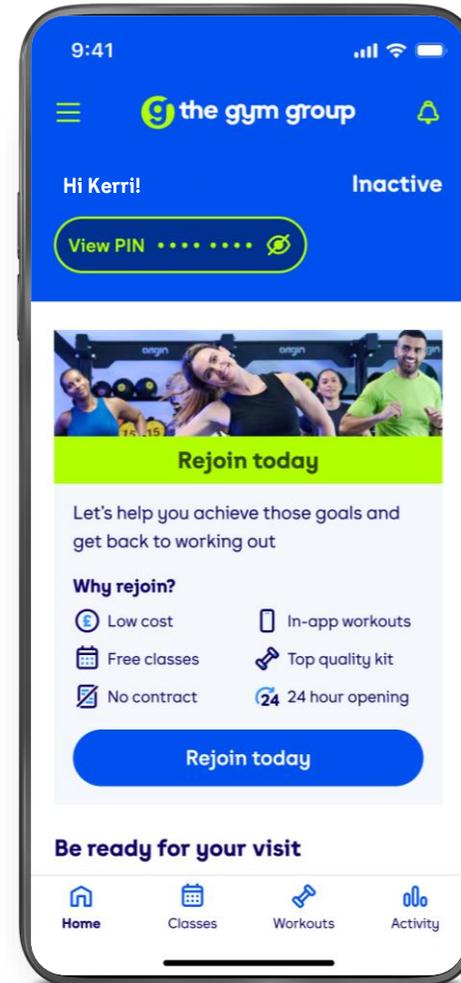
Better personal dashboard driving visits

4

93% of add-ons via app

5

+16% YoY rejoiners via app



# A clear plan: The Next Chapter

Drive like-for-like revenue and generate cash

Create funds for future growth options



# Increased pace of rollout with proven location criteria

16 new sites opened in 2025



Greater London and Urban Residential



Areas with high population density



Convenient access



Good visibility/signage opportunities



London Stratford



London Greenford



London Swiss Cottage



London Hendon



London Camberwell



London White City



London Old Kent Road



Loughborough Junction



Stevenage



Sheffield Heeley



Norwich Sweet Briar



Manchester Trafford



Midsomer Norton



Tunbridge Wells



Edinburgh Meadowbank



Bradford Great Horton



# Elevated site design and driving value perception

## Developed with 5 core principles

Build on current strengths

Evolved look & feel for Gen Z

Optimised kit mix for latest trends

Shared spaces for socialising & clearer zoning

Smart cost engineering



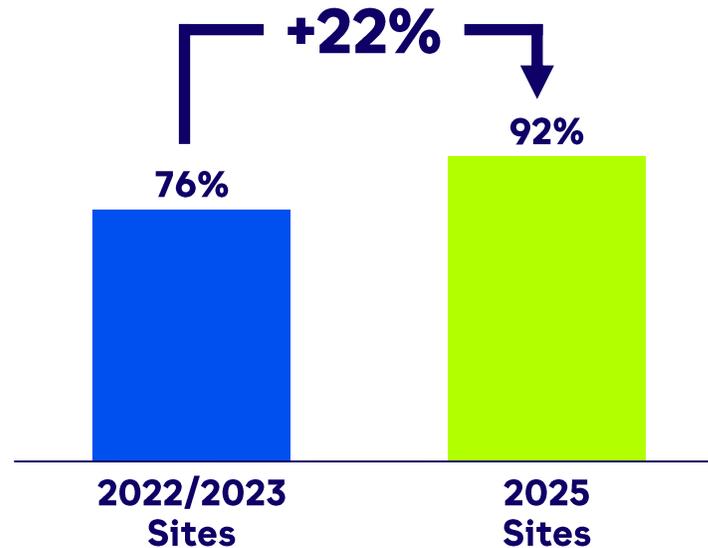


**Elevated gym design and format video**  
**Please visit [www.tggplc.com](http://www.tggplc.com) to view**

# Strong early membership volume at 2025 new sites

## First 3 months' performance<sup>1</sup>

**Faster  
Membership  
Build**



**Higher Customer  
Satisfaction**

**↑ +7%**

## Key Drivers of Out-Performance

Data-driven site selection

Improved site design

Optimised launch strategy

Strengthen The Core improvements

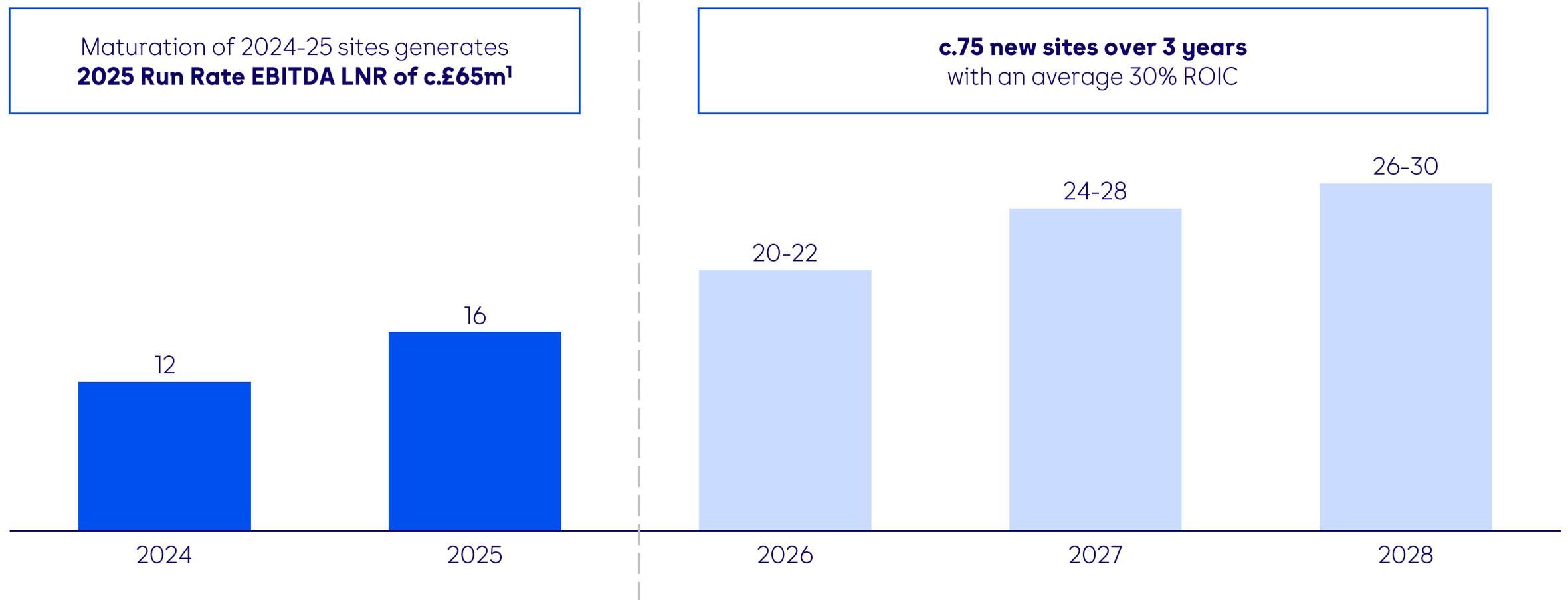
1. Membership build and customer satisfaction after 3 months in 2022/23 new sites vs 9x 2025 new sites with sufficient data at Feb 2026. Membership build measured as percentage of business plan target

# Performance supports acceleration of self-funded rollout

## New Site rollout and targets by year, 2024 – 2028

Maturation of 2024-25 sites generates  
**2025 Run Rate EBITDA LNR of c.£65m<sup>1</sup>**

**c.75 new sites over 3 years**  
with an average 30% ROIC



1. Run Rate EBITDA LNR is Group Adj. EBITDA LNR adjusted to include projected mature performance of gyms less than 2 years old at the end of the period.



# Maximising returns on 2025 enhancement capex

## Data-led gym selection

Local market member headroom

Competitive intensity

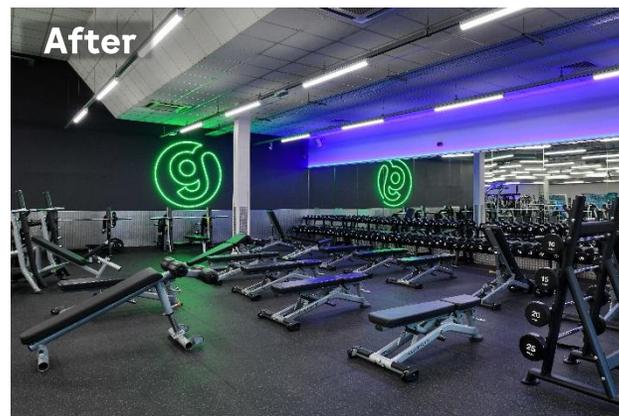
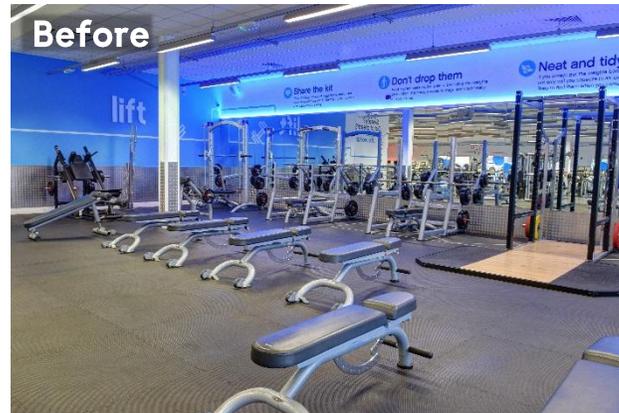
Financial performance

Member OSAT

Condition of site

## Refurb and re-market approach

Newcastle East



## Encouraging early performance

Higher Customer Satisfaction

Increased Membership Volume

Increased Prices

**On track for 30%+ ROIC target**

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Drive like-for-like revenue and generate cash

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# New B2B2C channel rolled out and assessing other opportunities

## Continuing to investigate adjacent opportunities

For example:

New channels & formats

New products & services

New markets



Key quality hurdles:

1

Aligned to core competencies

2

Highly incremental

3

High returns

## National rollout of Wellhub after successful pilot

**400+**  
Employers

JOHN LEWIS  
& PARTNERS



190 site trial confirmed  
incrementality

Membership subsidised by  
employers not TGG





# SUMMARY

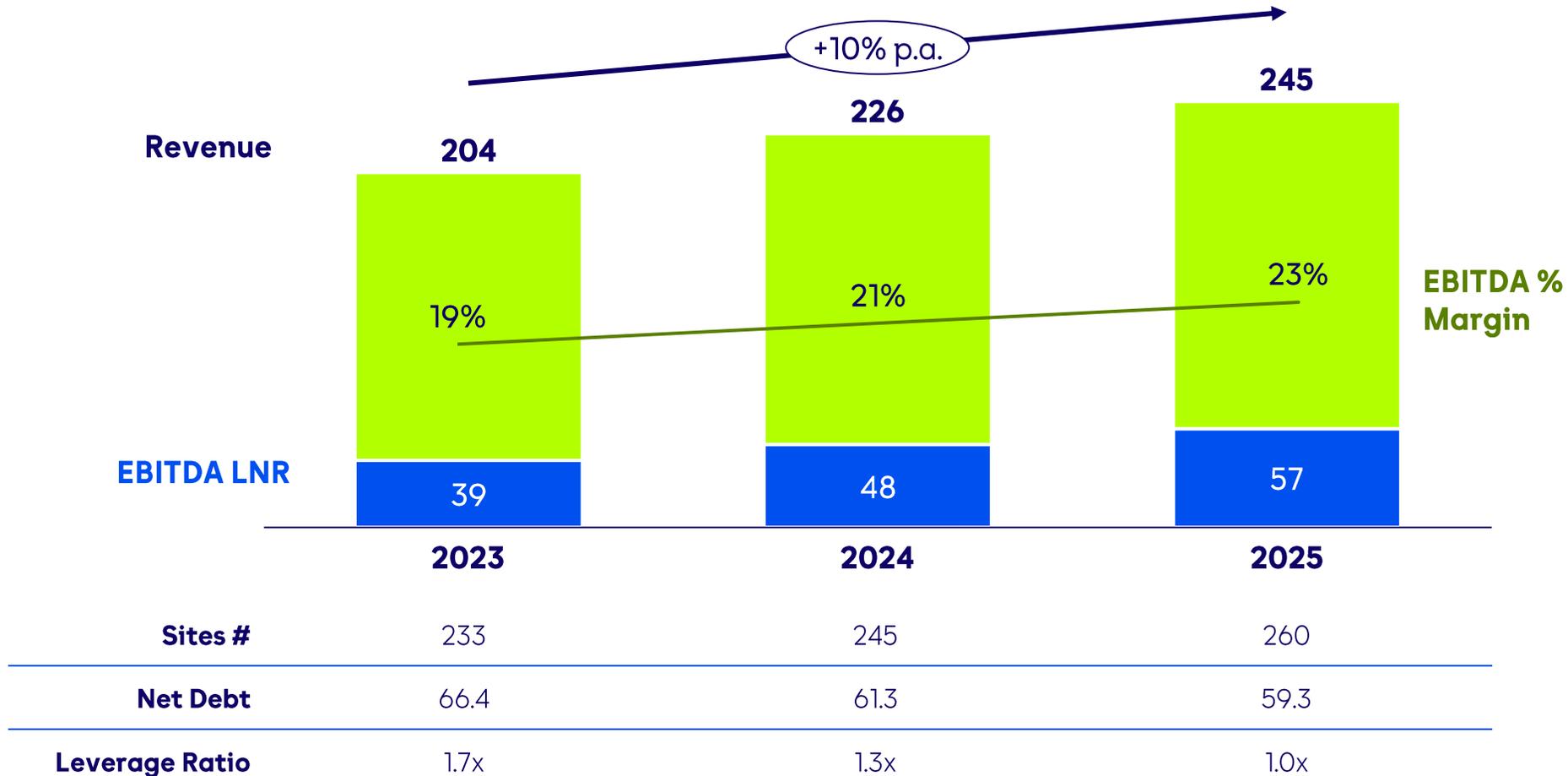
**Will Orr**

Chief Executive Officer



# We have built good momentum

## TGG Financial Performance, 2023-25, £m



### Delivered Sustainably

2025 change vs 2023

**+12.5%**

Social Value Created

**+5 ppts**

Employee engagement to 9.0 / 10.0

**419**

People supported to Level 3 PT

**-7%**

Energy consumption per gym

# Summary & Outlook

- 1 Advantaged business model in a large market with structural growth
- 2 Multiple LFL growth opportunities and significant white space
- 3 FY25 Group Adjusted EBITDA LNR of +19% and +2ppts on mature site ROIC to 27%
- 4 Accelerating self-funded rollout
- 5 Commenced £10m share buyback
- 6 Expecting 2026 EBITDA LNR at top end of analysts' forecast range<sup>1</sup>



Strong trading in Jan / Feb 2026 peak period

1. Current Company-compiled analysts' forecast range



**Q&A**





# APPENDIX



# Advantaged business model

## Revenue – Virtuous Circle

- No contract & flexible membership options drives c.3x volume of members compared with contract gyms
- High value, low cost model drives highly competitive headline rates

## Kit-led gyms

- Gyms are kit-led
- Kit focus reduces gym team size
- No pools – water & heating & rent

## Labour Light Model

- Digital customer interactions – no sales team/receptionist
- Typically, 2 full time employees; 4 fitness trainers c.12 hrs per week
- Rental income for personal training hours offsets FT costs
- Net exposure to NIC changes in 2025 “only” c.£1.3m



# Business KPIs (5 year)

Financial (£m)	2025	2024	2023	2022	2021	YoY
Revenue	244.9	226.3	204.0	172.9	106.0	8%
Group Adj. EBITDA Less Normalised Rent (LNR) <sup>1</sup>	56.7	47.7	38.5	38.0	5.7	19%
Free Cash Flow <sup>1,2</sup>	38.3	34.9	25.7	15.1	1.1	10%
Expansionary Capital Expenditure <sup>1,3</sup>	33.9	25.2	16.4	41.4	28.1	35%
Non-Property Net Debt <sup>1</sup>	59.3	61.3	66.4	76.0	44.1	(3%)

## Operational

Gyms in operation	260	245	233	229	202	6%
Members at period end ('000)	923	891	850	821	718	4%
Average members ('000)	945	906	872	808	681	4%
Average revenue per member per month (ARPM) (£) <sup>1</sup>	21.60	20.81	19.50	17.82	17.60	4%

1. Refer to page xx for definitions of non-statutory measures

2. Free Cash Flow for 2024 and earlier has been restated to reallocate a proportion of Technology and Data spend from Expansionary Capital Expenditure to Maintenance Capital Expenditure to bring it into line with the presentation of Technology and Data spend in 2025

3. Expansionary Capital Expenditure for 2024 and earlier has been restated to reallocate a proportion of Technology and Data spend from Expansionary Capital Expenditure to Maintenance Capital Expenditure to bring it into line with the presentation of Technology and Data spend in 2025



# Definition of non-statutory measures

## **LTM Group Adjusted EBITDA Less Normalised Rent (LNR)**

Operating profit before depreciation, amortisation, share based payments and non-underlying items; less Normalised Rent.

---

## **Normalised Rent**

The contractual rent payable, recognised in the period to which it relates.

---

## **Average Revenue per Member per Month (ARPM)**

Average revenue per member per month is calculated as revenue divided by the average number of members divided by the number of months in the period.

---

## **Non-Property Net Debt**

Bank and non-property lease debt less cash and cash equivalents.

---

## **Free Cash Flow**

Group Adjusted EBITDA LNR and movement in working capital, less maintenance capital expenditure, cash non-underlying items, bank and non-property lease interest and tax.

---

## **Adjusted Leverage / Leverage Ratio**

Non-Property Net Debt divided by LTM Group Adjusted EBITDA LNR.

---

## **Adjusted Profit before Tax**

Profit before tax before non-underlying items.

---

## **Adjusted Earnings**

Profit for the year before non-underlying items and the related tax.

---

## **Adjusted Diluted Earnings Per Share (EPS)**

Adjusted Earnings divided by the diluted weighted average number of shares.

## **Maintenance capital expenditure**

Costs of replacement gym equipment and premises refurbishment and maintenance technology spend.

---

## **Expansionary capital expenditure**

Costs of fit-out of new gyms (both organic and acquired), technology projects and other strategic projects. It is stated net of contributions from landlords.

---

## **Fixed Charge Cover**

Group Adjusted EBITDA divided by Finance costs (excluding interest costs on property leases) less Finance income plus Normalised Rent.

---

## **Return On Invested Capital ('ROIC') of mature gym sites**

Mature gym site EBITDA LNR divided by total capital initially invested in the mature sites (after capital contributions from landlords & rent free amounts).

---

## **Run Rate EBITDA LNR**

Group Adj. EBITDA LNR adjusted to include projected mature performance of gyms less than 2 years old at the end of the period.

---

## **Brand Metric: Unprompted Awareness**

Source: YouGov survey and TGG analysis

Question: Before taking this survey, which, if any, health clubs and/or gym brands had you EVER heard of?

Based on 2024 (research waves Jan 24, Feb 24, Apr 24, Jun 24, Aug 24, Sep 24, Oct 24) vs. 2025 (research waves Jan 25, Mar 25, Jul 25, Nov 25) for respondents up to 3 miles from a TGG gym and aged 18-44. Data not collected monthly.

# Forward-looking statement disclaimer

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